

BRIAN GRIECO

UX/UI DESIGNER

UX Researcher and UI Designer with excellent Front End Development cross-skills



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Milan, Italy

Perfectly bilingual (IT/ENG) UX Researcher and UI Designer with 5 years of experience, specializing in user research, requirement mapping, user flows, data structures, user testing, and front-end development. Proven ability to manage and mentor junior designers, and to lead user research with empathy and a critical eye.



WORK EXPERIENCE



**2019-2023 – The Irish Times
UX and Web Designer**

- Improved subscriber retention by implementing optimised e-commerce funnel designs and promotions
- Improved accessibility by re-designing registration forms and article templates.
- Optimised solutions by testing and analysing results



**2017-2019 – M.E.G. Support Tools
Head of Design**

- Managed and mentored interns and junior designers
- Researched and implemented the best solutions for new features and improvements
- Supervised the improvement of 8 different projects



**2017-2019 – patientMpower
UX/UI designer**

- Researched user flows
- Mocked up interfaces and layouts
- Created graphic assets



EDUCATION



**2016-2017 – DIT
M.Sc. in Creative Digital Media**



**2015-2016 – Dkit
Lv. 8 Diploma in Composing for Games**



**2006-2008 – Pulse College
City & Guilds Lv.3 Sound Engineering
and Music technology**



CREATIVE SKILLS



Figma



Sketch



Illustrator



Photoshop



InVision



PremierePro



AfterEffects



TECHNICAL SKILLS



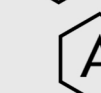
CSS 3



JavaScript



React



Angular

